

Brizel Pinto

ART DIRECTOR & CREATIVE · GOA, INDIA

Abbys Gold Winner 2026
Young Maverick '26 Shortlist
Core Team · Roll Dot Agency

An art director and creative who has worked across brand campaigns, digital strategy, account management, and independent product builds — which makes for an unusual mix in a creative role. Currently part of the core team at Roll Dot Agency, where the work has been recognised with an Abbys Gold 2026 and a Young Maverick shortlist. Trained in art direction at Miami Ad School; equally comfortable with a creative brief, a client conversation, or building a website from scratch. Genuinely enjoys the full spectrum of work.

EXPERIENCE

Creative Current Sep 2025 — Present
Roll Dot Agency · Remote

- 1 of the first 3 core team hires — joined within 8 months of the agency's launch
- Led creative on campaigns for Flipkart, Meta, Snapchat, SipCal and Milk Bikis
- Took work from brief to final delivery — concept, copy direction, visual execution
- Abbys Gold Winner 2026 and Young Maverick '26 shortlist achieved during this tenure

Creative Nov 2024 — Sep 2025 · 1 yr
Talented.Agency · Full-time

- Joined as Creative Intern; promoted to full-time Creative within 3 months
- Worked on campaigns for Meta, Snapchat, SipCal and Britannia

Account Manager Sep 2022 — May 2023 · 9 mos
Krafting Networks · Full-time

- Handled top retainers: Homelane, Embassy Leisure, ITC Master Chef Creations, SkinQ by Dr. Chytra, Protein Chef
- Led brand strategy across digital and offline; drove social media performance and reporting

Digital Marketing Executive Oct 2021 — Sep 2022 · 1 yr
Pink Lemonade Communications · Bengaluru

- Managed top retainers: Barbeque Nation, Chinmaya Mission, Gourmet Garden, Thinking Forks, Chianti
- Developed digital strategies; led lead generation and brand awareness ideation

CONSULTANCY & INDEPENDENT PROJECTS

Creative Consultant — Cred UPI
Aeos Films
3-month engagement · 2024–25
Conceptualised ideas for the Cred UPI pitch and campaign; worked with the Aeos Films team from concept through video production.

Brand Voice & Social Consultant

EDUCATION

Miami Ad School
Master's in Art Direction
Apr 2024 — Jun 2025

MICA — The School of Ideas
PG Diploma, Digital Communication & Multimedia
2020 — 2021

JD Institute of Fashion Technology
BSc — Fashion & Apparel Design
2017 — 2020

INTERNSHIPS

Creative Intern
Charcoal
Jul — Sep 2024 · Bengaluru
Designed emailers using Figma & Illustrator.

Marketing Campaign Manager
Galleri5
Jul — Oct 2021 · Bengaluru
Worked on Myntra Brand Campaign, Myntra x Marie Claire launch, and Myntra Fashion & Beauty Studio influencer projects.

SKILLS

CREATIVE
Art Direction · Concept Development · Brand Strategy · Campaign Ideation · Visual Storytelling

TECH & DEV
Claude Code · Website Development · App Development
Built 2 websites & 1 app independently

DESIGN TOOLS
Adobe Illustrator · Photoshop · Figma

MARKETING
Digital Marketing · Social Media · Account Management · Lead Generation

RECOGNITION
Abbys Gold 2026
Campaign excellence award

Young Maverick '26

Draconic AI — AI Training Platform

2-month engagement

Established brand voice and social presence for a startup.

2,700

Followers in 2 months

₹30L

Sales in 1 month

Sales Consultant

Karma Group · Luxury Timeshare

1-month engagement

Closed ₹30 lakh in timeshare sales in a month while studying the luxury sales process firsthand.

30-under-30 shortlist

Core Team · Roll Dot Agency

1 of first 3 hires, 8 months in

CERTIFICATION

Growing Business with Facebook

upGrad · Mar 2021